



DR JEANNE-MARI RETIEF
 Attorney / Human Rights Specialist
 www.CALIBRICS.com
 RetiefJ@CALIBRICS.com
 087 073 5821



ELECTIONS 2019
 Secure the youth vote for
 upcoming elections

#EMPOWER ME!

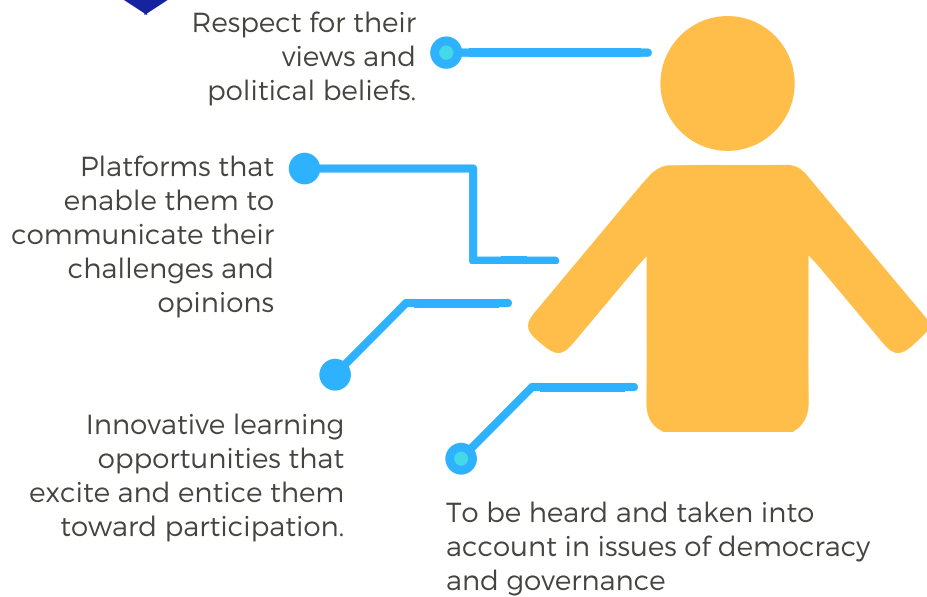
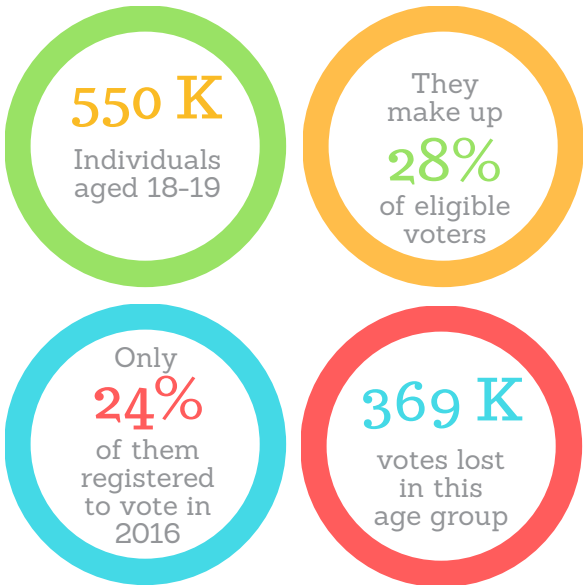
WHAT'S THE PROBLEM?

The 18-19 age group represents the youth entering the workforce for the first time and attending HEIs

WHY SHOULD WE WORRY?

They have a significant interest in the social, democratic, and economic development of the country

WHAT DO THE YOUTH WANT??



#EMPOWER ME! CAN HELP

- Target Gr 11 and 12's to ensure voter participation from those eligible to vote in next election
- Interactive half-day sessions that form part of Life Orientations skills
- Stands at university open days . **Know Your Vote Competition. Win text book vouchers!**
- Create and maintain discussion forums and Whats App Groups - updated bi-weekly



Be our Youth Champion and Add it to your CV
 Identify youth ambassadors at each school to lead discussions and election build-up



Post weekly brain teasers on current issues with democracy and governance. Launch a Think-Like-Me opinion pole with relevant topics

I VOTE

Maintain election build-up, excitement and interest in run-up to 2019. Encourage social media posts to celebrate youth participation in the voting process